

How to strengthen contact with relevant stakeholders, especially in the labour market

Barbara REGA

















FIPDes in a nutshell



- Food Innovation and Product Design
- EMMC in 2011 & EMJMD in 2017
- EMJMD success story 2018
- 8 cohorts, 172 students, 57 Nationalities
- Very competitive recruitment (selection rate < 8%)
- Visibility spread over more than 100 different countries
- Global network of partners

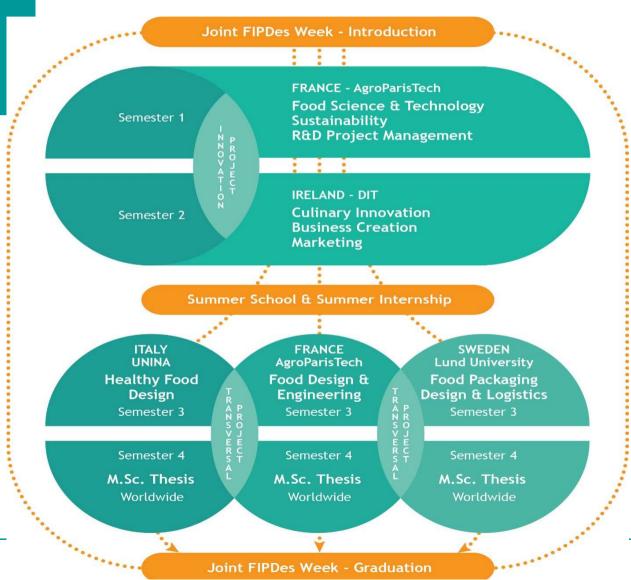








A joint programme



- International mobility
- Multidisciplinary
- 50% project-based
- Integration with local students & curricula
- Professional exposure
- Entrepreneurship

2018 Employability figures



	FIPDA	Erasmus Mundus Association
Global Rate	90% *	66% ***
Before graduation	50%**	29% ***
Within 6 months	79%*	56% ***

*: 5 cohorts, 103 respondents over 120 alumni

**: over cohorts 4,5,6

***: 3600 alumni, 2015 report





International impact



EC



Education, Audiovisual and Culture Executive Agency

Erasmus+: Higher Education - Erasmus Mundus Joint Master Degrees

Society

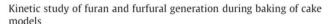


EMJMD Cluster meeting on Sustainability and Employability

Brussels, 27-28 June 2017

Research





R. Srivastava, J. Bousquières, M. Cepeda-Vázquez, S. Roux, C. Bonazzi, B. Rega * UMR Ingénierie Procédés Aliments. AgroParisTech. Inru., Université Paris-Sackay, 91300 Massy. France



HEA







How to leverage stakeholders?

Who?

- "Classic" ones?
- Potential ones?
- In the close future?

Why?

- Objectives
- Business model
- Mutual benefit





Starting point: Consortium vision and networks

FIPDes is devoted to the advancement of knowledge and education in food innovation to motivate and co-create holistic solutions for a sustainable growth at local and global scale, by training the food researchers, innovators and entrepreneurs of tomorrow needed worldwide.







Global Partnership



Research Bodies Non EU HEIs Innovation ecosystems

Companies

Alumni network

Course excellence



- Quality board
- Specific Trainings
- Invited professors

Employability

- MSc. Thesis
- Internships
- Projects
- Job platforms
- Networking

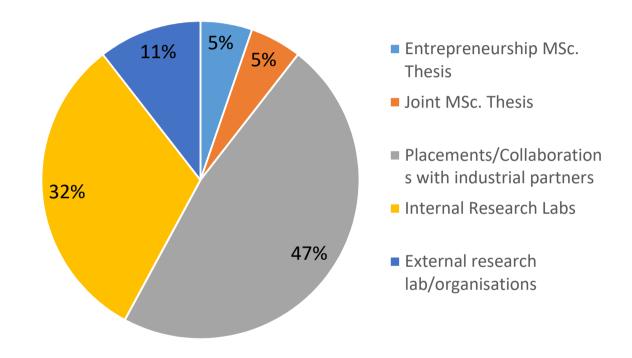
Programme Sustainability

- Financial support
- Institutional support
- Spin-offs
- Dissemination
- Events





2016 MSc. Thesis placements



Embedded professional exposure

- M1 Optional Summer internship: 30% of students WORLDWIDE
- New partners entries every year → (projects, internships)
- Continuum troughout different learning activities: Junior project + Summer Internship + MSc. Thesis + Job opportunities → Employability +++

FIPDes Advisory Board

A key organ for EMJMD quality and leverage of Stakeholders

Research Non EU Alumni Actual Innov. Companies **HEIs** network Bodies ecosystems students Food business • 3 years Public bodies Balance needed Joint meeting with NGOs the Consortium Joint Master SKILLS OR experts **RULES SECTORS GEOGRAP** INVITED HICAL **MEMBERS** Associate **AREAS** Experts Partners Areas Strategic areas • Institutional reps. • EACEA Worldwide





Thank you! Any question?



















