

Workshop 2: How to best identify the needs of the EM community.

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EM-IDEA-



HOW TO BEST IDENTIFY THE NEEDS OF THE EM COMMUNITY.

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Aims of the project

- Explain widely and discuss the **involvement of the coordinators** active in the Erasmus Mundus Programme;
- Survey the Erasmus Mundus community at large, in order to determine how best to **build on the experience acquired with the EM programme**, and to determine collectively, which **evolutions and services would be most useful** to the community in the future;
- Identify **factors hindering** the development of the programme in Europe and in third-countries;
- **Create a non-profit association of coordinators** of EM-like projects, to pursue the activities initiated with this project and to serve the EM community at large.

Activity 4 – Needs analysis

- **Aim:**
 - identify which services would be most useful to the community and
 - determine how best to build on the accumulated experience within the EM programme.
- **Special attention** will be paid to:
 - identify the needs, in third-countries HEIs, with regards to their participation in EM actions (*e.g. identifying why there is a resistance in participation in EM A1 as “full partners or degree awarding partners”, what is the added value of participating in one Action of the EM programme compared to another, etc.*).
- **The results of the Needs analysis** will serve to prepare the Survey of tools and services (Activity 5) and to prepare the programmes of the Conferences (Activity 6).

Activity 4 – Needs analysis

- **Provisional definition of the Needs analysis' scope**
 - begin by surveying the experts (coordinators, etc.), by using a Delphi methodology.
 - Some topics that will most probably be addressed with the analysis, and that may be a concern to those interested in developing a project in the spirit of the EM programme: course/project design and implementation; visa issues; effective and efficient ways of coordination; monitoring and evaluation; quality assurance in the different areas of consortium management (education, leadership, logistic, etc.).

Activity 4 – Needs analysis

- **Profit from the results obtained in other projects**
 - JOIMAN,
 - EMIS,
 - quality evaluation and good practices identified by the assessment performed for the EMQA tool (by ECOTEC, which ECORYS), the specific and new contribution will come from the fact that
- **the main focus is to identify the main issues from the perspective of the coordinators and the people responsible of the management of the programs.**

Activity 4 – Needs analysis

- **A Delphi methodology** will be used to identify the main topics and needs to be considered in this needs analysis.
- ***Survey on the needs identified Delphi.*** *Target groups: the coordinators of the consortia, the coordinators of each partner within the consortia, including the coordinators in third-country HEIs. All the coordinators in existing consortia will be invited to complete the survey.* Steps
 - Design of the questionnaire
 - Piloting the questionnaire
 - Refinement of the questionnaire
 - Design of the web interface of the questionnaire (to be filled on-line)
 - Data base elaboration and data cleaning.
 - Data analysis and preparation of tables and graphs
 - Preparation of the report of the survey

Activity 4 – Needs analysis

- The bulk of the Needs analysis will be **performed on-line**. Complete the information by
 - **interviewing selected actors** in third countries or not directly participating in the activities of the EM programme, *e.g. on the occasion of the conferences* and through our third-country partners.
- Survey feedback sessions to analyze the results of the survey and formulate proposals for action and topics for discussion in future meetings of the project.
 - every conference, the Steering committee will discuss the progress of the activity.

Activity 4 – Needs analysis

- **Final report:**
 - Draft the report –
 - Finalise the report. We will present the qualitative and quantitative results of the activity at two conferences (Novi Sad and Valencia)
- **Organization of this activity.**
 - The Steering committee will supervise and provide advice and inputs in the design stage of each phase of this activity.
 - The activity will be performed in cooperation with the partners involved in Activities 2 and 3.

- **Delphi study.** Document with the results
- **Survey on the needs analysis:** Report on the results obtained
- Documents used for the presentation of the results to the Project's committee.
- **Final report** including the topics that require more analysis and discussion and the proposal for actions and services development

Metaplan

- What are the four most important needs unfulfilled (totally or partially) in your EM programme?
- *Consider the programme level and also the institutional, national and European levels.*
- *Avoid an too narrow or to wide approach .*

Metaplan-2

- Potential services of the CONCILIUM
 - Provide services
 - Provide information and resources to identify support and tools etc. for services.
 - Lobbying for influencing the Program at the EU level.
 - Voice and representation of coordinators
 - Etc.
- Write four ideas about what the CONCILIUM could do for your needs, problems and challenges.