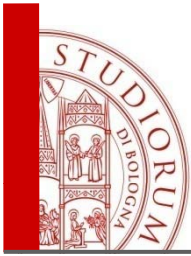


**EM-iDEA**  
**Activity 5: Survey of services and tools available to the  
community**  
**SURVEY PRELIMINARY RESULTS**

Francesco Girotti, Novi Sad - October 3, 2012





## Aim of Activity 5

To provide a survey of existing services and tools helpful to the EM community, e.g.

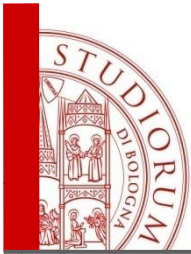
- Tools for selection and registration procedures
- Tools to monitor the student population
- Collection of existing legislations on JP
- Tools for the promotion of projects/programmes
- Training services for staff involved

And

To make a plan of the services that the Concilium may offer to its members

Survey realised by the University of Bologna and the University of Gent

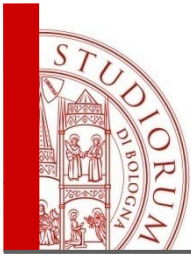
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## Survey in brief

- **Subject:** existing tools & services supporting the management of joint programmes and partnerships in all their phases
- **Targets:**
  - EMA 1 and EMA 2 coordinators and partners
  - EMA 3 and LLP Projects; Clusters EACEA Projects
  - European Network of Information Centres & National Academic Recognition Information Centres (ENIC – NARIC)

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## Survey in brief

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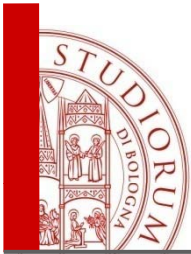
### Methodology

not statistical aim, but qualitative search to gather data and information to be further deepened and shared

- Web search of European funded projects, private service/tools providers
- Multiple choice & open questions on-line questionnaires to EMA 1-2 coordinators

**Final Output:** online library (in *CONCILIUM* web-site) of the main existing services/tools for the management of joint programmes





## Survey in numbers

- Web search of relevant Services&Tools: 40 web sites detected from December 2011 to May 2012
- Questionnaires to EMA 1 and EMA 2 coordinators: from March 2012 to June 2012

<b>Questionnaire - EMA 1</b>	<b>Questionnaire - EMA 2</b>
Total questionnaires received: 49	Total questionnaires received: 87
Coordinators: 25	Coordinators: 12
Partners: 24	EU Partners: 20
	Third Country Partners: 55



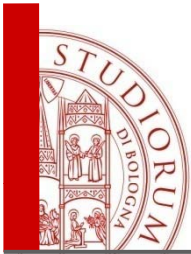


## Topics

### Tools & Services concerning:

- Partnership
- Legislation & Regulation
  - Diploma, Curriculum Development (EMA 1)
  - Recognition, Mobility Scheme (EMA 2)
- Promotion
- Managing Students: application, selection, welcoming, insurance, monitoring and evaluation
- Training sources for university staff





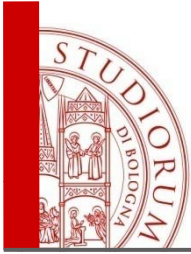
## Countries



Austria, Belgium, Bulgaria, Czech Rep., Denmark, Germany, Estonia, Spain, Finland, France, Italy, Lithuania, The Nederland, Poland, Portugal, Romania, Slovakia, Sweden, United Kingdom (19 EU Members)

Albania, Armenia, Azerbaijan, Bosnia-Herzegovina, Belarus, Brasil, Canada, China, Colombia, Egypt, Indonesia, Israel, India, Iran, Japan, Kirghizistan, Cambodia, Rep. of Korea, Kazakhstan, Lebanon, Moldova, New Zealand, Pakistan, Paraguay, Serbia, Russia, Siria, Tagikistan, Uzbekistan, USA, Vietnam, South Africa (32 Third Countries)

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## General findings

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Answers to EMA 1 and 2 questionnaires show that the majority of JP coordinators use to turn to **informal channels, International Relations/QA offices internal to the universities** for the development and implementation of JPs.

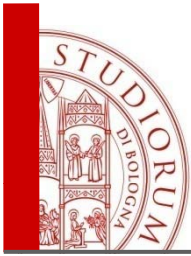
Nevertheless

**Tools & Services** are available by **HE International Networks, EU Institutions, National Agencies, private sector, EU Projects...**

The most relevant outputs detected by the survey will be included in the **CONCILIUM on-line library** which will be accessible by the public.

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## Topic: PARTNERSHIP

Which are the means used to define a joint programme partnership (personal/university/institutional networks, EU Delegations...)?

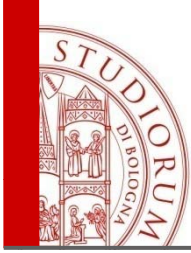
### 1. Personal Networks

remain the main channel to build up consortia according to

>70% of EMA 1 respondents to the survey

>40% of EMA 2 respondents to the survey





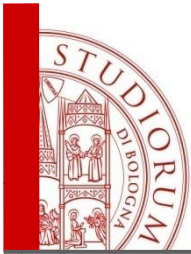
## Topic: PARTNERSHIP

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**2. Institutional Networks and Networking Events**  
prove to be effective channels and useful  
occasions to get connections and build relations.

Some examples →

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## Topic: PARTNERSHIP

### International Networks

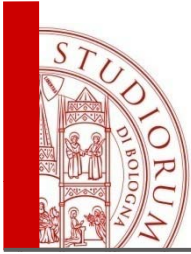
#### Asean-European University Network (ASEA-UNINET)

[uibk.ac.at/asea-uninet](http://uibk.ac.at/asea-uninet)

Network of European, Central and South-East Asian  
Universities cooperating in the area of  
Sciences & Humanities

to develop Joint Research Projects, Graduate and  
Postgraduate Programmes, to facilitate staff/student  
exchanges, to organize training courses.





## Topic: PARTNERSHIP

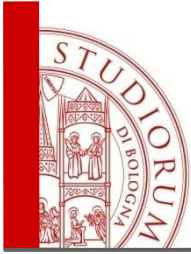
### Networking Events

#### ASEMUNDUS and EURO-ASIA.NET

(EMA 3 EM National Structures information projects)

have organised and funded participation in educational fairs and networking seminars to facilitate connections between European and Asian higher education institutions.





## Topic: PARTNERSHIP

### Networking Events

ECCE Mundus

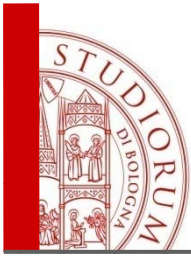


(EMA 3 EM National Structures information project)

is organising training and contact seminars  
for EU and Third Countries universities  
from Central and Eastern Europe,  
Western Balkans, and Central Asia  
to enhance and facilitate co-operation.

[http://english.tpf.hu/pages/content/index.php?page\\_id=290](http://english.tpf.hu/pages/content/index.php?page_id=290)





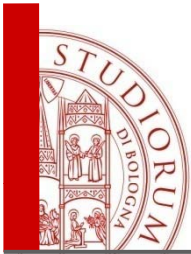
## Topic: LEGISLATION & REGULATION

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Are there any tools/services supporting:

- curriculum development, programme accreditation (EMA 1)?
- recognition of mobility, grading converting system (EMA 2)?
- analysis and combination of different national legislations?
- are there examples of Diploma/Diploma Supplement?

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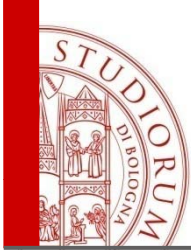
## Topic: LEGISLATION & REGULATION

Methodologies and instruments are usually developed **internally to the Consortia**, especially the tools for recognition (mobility and diploma). Most of the respondents have expressed their **availability** to share examples of joint diploma and tools for recognition of mobility (i. e. converting tables)

The survey to JP/Partnerships coordinators did not detect any particular tool or reference for the curriculum development, a part from the reference to European professional standards for specific disciplines (... LLP Academic Networks)

The parallel search on EU web sites and EU funded projects has provided more interesting examples...





## Topic: LEGISLATION & REGULATION

### 1. European Curriculum Reference Model with Minimum Standards on Psychology

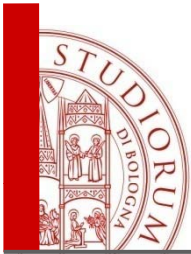
By European Network of Organizational and Work Psychologists (ENOP) and European Association of Work and Organizational Psychology (EAWOP)

Model providing the minimum educational requirements that curricula should meet to provide the necessary academic and professional preparation in Work&Organisational Psychology.

*"It has proved to be useful in helping design new curricula at European universities, organize joint programs and review research carried out in different countries." (Preface, Appendix 2. ENOP-EAWOP Model)*

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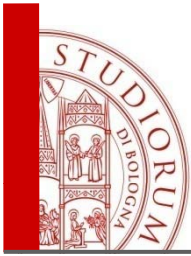
## Topic: LEGISLATION & REGULATION

2. *Joint programmes: Quality Assurance and Recognition of degrees awarded* (EMA 3 Project JOQAR) is going to develop:

- **Guidelines and good practices** regarding the award of degrees and diploma supplements for higher education institutions and their joint programmes
- **Multilateral mutual recognition agreement** regarding joint programmes
- **European coordination point** for external QA and accreditation of joint programmes providing assistance and expertise to JP coordinators.

[www.eacaconsortium.net/main/projects/joqar](http://www.eacaconsortium.net/main/projects/joqar)

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## Topic: LEGISLATION & REGULATION

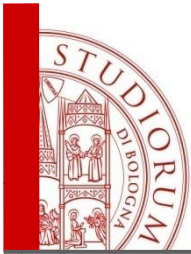
### 3. Academic Recognition - A Guide for Universities from the Western Balkans

Structures and responsibilities for the organisation of  
academic recognition

By King Baudoin Foundation

*"The guide offers recommendations, explanations,  
definitions, tips and tricks of how to try and implement  
Academic Recognition." <http://www.kbs-frb.be>*

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## Topic: LEGISLATION & REGULATION

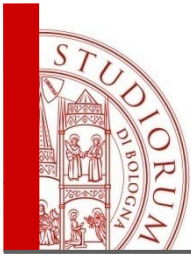
### 4. Guide to the National Student Fee and Support Systems, 2011/12 European Commission

Eurydice report providing a detailed overview of the national public fee and support systems in place across European countries.

*"The report contains key points which enable readers to have an overall understanding of the main characteristics of each system."*

[eacea.ec.europa.eu/education/eurydice](http://eacea.ec.europa.eu/education/eurydice)

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## Topic: MARKETING & PROMOTION

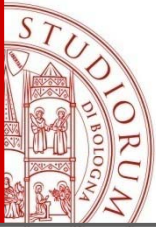
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Are there any tools/services for MARKETING & PROMOTION of JPs towards students?

*"I did T-shirts, flyers, newspapers and I found that it was effective. I even promoted it through FaceBook."*

(Respondent to EMA 2 Questionnaire)

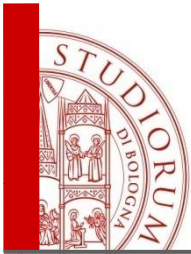
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## Topic: MARKETING & PROMOTION

1. Web sources remain the main promotional channel (Institutional Project web sites; web magazines; Social media).  
Some examples:

<a href="http://www.studyportals.eu">www.studyportals.eu</a>	On-line database to find and compare BAs, Mas, PHDs in Europe
<a href="http://www.universia.es">www.universia.es</a>	
<a href="http://www.campusfrance.org">www.campusfrance.org</a>	National portals for HE promotion
<a href="http://www.promodoc.eu">www.promodoc.eu</a>	EMA3 project web-site: PROMODOC Promotion of European doctoral programmes in industrialised countries
<a href="http://www.s4wb.eu">www.s4wb.eu</a>	On-line scholarship database for Western Balkan students/researchers willing to study in the EU

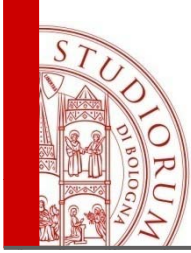


## Topic: MARKETING & PROMOTION

2. National and International events and fairs to attract students.  
Some examples:

EMA3 project, CaribErasmus Caribbean opening to Erasmus Mundus	Events in the Caribbean region to promote European HE
EMA3 project, CODOC Cooperation on Doctoral Education between Africa, Asia and America	Networking workshops between higher education and research stakeholders
EU STUDIES FAIR	Education&networking event bringing together prospective students&academic institutions

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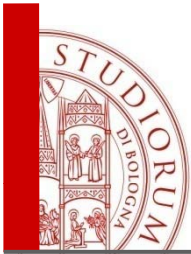
## Topic: MANAGING STUDENTS

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Are there any means supporting the

- application and selection of students?
- welcoming (including arrival red tape such as visa) of students?
- monitoring of students' progress?

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## Topic: MANAGING STUDENTS

### 1. Econsort : web-based tool for Consortium management

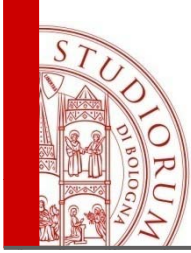
[www.econsort.ugent.be](http://www.econsort.ugent.be)

What can Econsort provide:

1. Maintenance of website
2. File archives
3. Online application forms
4. Online communication tools
5. Dossier management of users/scholars/applicants/students
6. Course management including course schedules, student curriculum, ECTS-xml outputs
7. Reporting, student evaluation

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## Topic: MANAGING STUDENTS

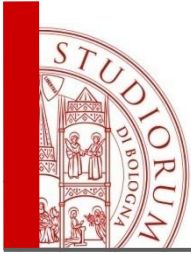
### 2. eMundus® : "*le gestionnaire de candidatures*"

[www.decisionpublique.fr/outils-de-pilotage/emundus-candidature](http://www.decisionpublique.fr/outils-de-pilotage/emundus-candidature)

What can eMundus® do:

- Promote a Master/Doctorate (mini-web site, forum, blog, contacts)
- Set up an Application system (application form and attachments)
- Set up a System for evaluation of applicants
- Coordinate the selection procedure

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## Topic: MANAGING STUDENTS

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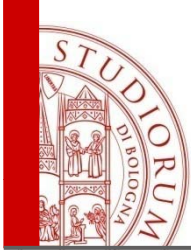
### 3. Lund University tool: database

[www.decisionpublique.fr/outils-de-pilotage/emundus-candidature](http://www.decisionpublique.fr/outils-de-pilotage/emundus-candidature)

Lund tool allow users to:

- Set up and manage an Application system (academic offer and students applications)
- Set up a System for evaluation of applicants
- Communicate with applicants

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## Topic: MANAGING STUDENTS

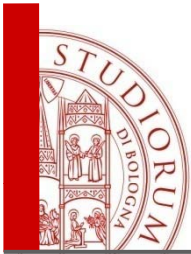
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### 4. JOIMAN – JOI.CON project and tools

[www.joiman.eu](http://www.joiman.eu)

- Guidelines to set up and manage joint programmes
- Examples of guidelines developed by EU institutions
- Example of Cooperation agreement template
- New tools developed by the participants in the JOI.CON training (simulation of joint programme consortia) will be published next year

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## Topic: TRAINING

Many examples of different courses attended by staff working on EM 1 and 2.

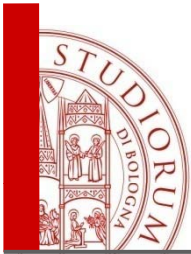
Example from EM3 projects:

The Internationalisation of Higher Education: an **on-line training course for Erasmus Mundus Administrators** (EMA 3 Promotion of Higher Education project "INTER-HED")

Training course focusing on the **internationalisation of the Higher Education Systems**, targeted to administrative staff working in HEIs

<http://erasmusmundus.it/descrizione/what-is-inter-hed.aspx>

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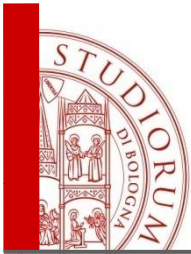
## Preliminary Outputs: Needs and Gaps

*"The exchange of doctoral candidates involves Intellectual Property Rights. It would be good to have templates for IPR issues. This is only provided within Marie Curie and missing in Erasmus Mundus."*

(Respondent to EMA 2 Questionnaire)

While explaining methodologies and means used to manage EMA 1 and 2 projects, coordinators have also widely expressed practical problems or concrete needs related to the management of JPs.

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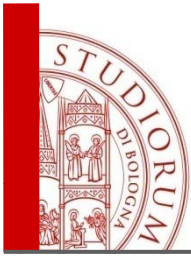


## Preliminary Outputs: Needs and Gaps

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Added to the results of EM-iDEA Activity 4 “Needs Analysis”  
this conveys a general request for  
**stronger support and facilities towards the  
Erasmus Mundus Community**  
to further improve the management and the quality  
of joint study and research programmes  
and finally to  
increase the overall attractiveness of the  
European Higher Education Area





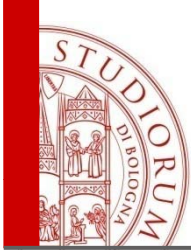
## Preliminary Outputs: Existing Sources

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JPs coordinators tend to turn to internal university resources, or to customized tools/services purchased bilaterally on the private market,

At the end of the day each Consortium invests **time and resources** to design and put in place **different means for the management of JPs**, which is a reflection of the fact that every consortium is unique, **but it can lead to duplication of efforts**

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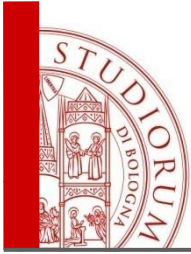
## Preliminary Outputs of the Survey

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Services and Tools for the design and management of Joint Programmes are available both for free by National/European institutions, EU funded projects and on payment by private providers or Universities, but these are **not commonly known nor/or used by JPs coordinators nor collected in one single repository**

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## On-line Library

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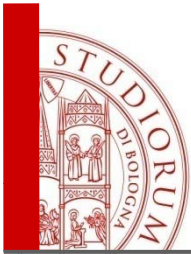
An on-line  
open source  
Up-to-date

**repository of existing tools & services**

can provide useful support to JPs coordinators on:

Partnership set up,  
Legislation & Regulation related issues,  
Promotion,  
Students Management,  
And more...

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Thank you and Good bye

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On-line Library available in 2013

on



Erasmus Mundus Concilium

web site

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