

Final EM-iDEA European Regional Conference

■ **The Erasmus+ Agenda 2020: the German perspective**

■ **Dr. Siegbert Wuttig, DAAD**

■ **Bordeaux, 12 July 2013**



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

DAAD – Facts and Figures 2012

The DAAD has...

- an annual budget of 407 million euros
- some 880 staff
- 64 Regional Offices and Information Centres (IC) all over the world
- 475 DAAD Lecturers
- 113.000 DAAD and ERASMUS scholarship holders p.a.
- around 550 professors on 90 selection committees



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German Academic Exchange Service

The DAAD is...

- Internationalisation agency for German higher education institutions
- ASEM Education Secretariat
- National Agency for EU Higher Education Cooperation
- National IAESTE Secretariat (traineeships and internships)
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut



Selected European agendas including higher education

**New Transatlantic
Agenda**

**Europe 2020
Bologna Process**

**Neighbourhood Policy
Eastern Partnership Initiative**

**Neighbourhood Policy
Union for the Mediterranean**

Asia-Europa Meeting ASEM

**EU-Latin America
Partnership**

**Africa-EU Strategic
Partnership**

**EU-Australia Partnership
Framework**



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EU programmes for higher education until end of 2013

NORTH AMERICA

- ATLANTIS (EU-USA)
- TEP (EU-Canada)
- Erasmus Mundus II

EUROPE

- ERASMUS
- Tempus IV
- Erasmus Mundus II

ASIA

- Tempus IV
- Erasmus Mundus II
- EU-Japan/Korea Programme
- ASEM-Duo
- Vulcanus (Japan)

NORTH AFRICA / MIDDLE EAST

- Tempus IV
- Erasmus Mundus II
- Intra-ACP Academic Mobility Scheme

LATIN AMERICA

- ALFA III
- Erasmus Mundus II

AFRICA / CARRIBEAN / PACIFIC

- EDULINK
- ACP Science and Technology Programme
- Erasmus Mundus II
- Intra-ACP Academic Mobility Scheme

OCEANIA

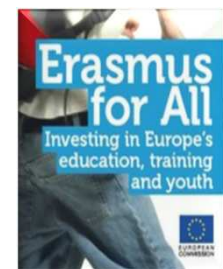
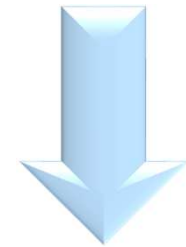
- EU-Australia/New Zealand Programme
- Erasmus Mundus II

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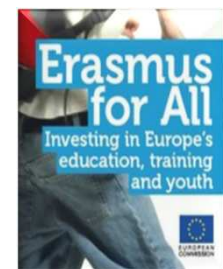
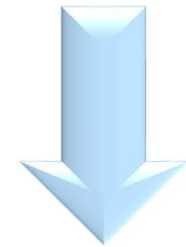
My recommendations of March 2012 (1)

1. **Make the programme a real European policy support instrument (e.g. to help implement the quantitative and qualitative goals of the Bologna Process).**
2. **Propose a significant budget increase for the overall programme to continue proven actions, implement new elements, broaden the geographical scope of the programme (international dimension) and enhance access to the programme (e.g. through better student grants, strict recognition requirements, special funding for people with special needs).**



My recommendations of March 2012 (2)

- 3. Keep the proposed action lines, add sector-specific windows and maintain the well- established brand names for these windows.**
- 4. Define clear minimum budgets for the different education sectors in the legal text. 80-85% of the total programme budget should be fixed in order to guarantee stability and planning security for the beneficiaries.**
- 5. Make the programme simple, transparent and user-friendly for the beneficiaries and leave the organisation of decentralised programme administration to the Member States.**



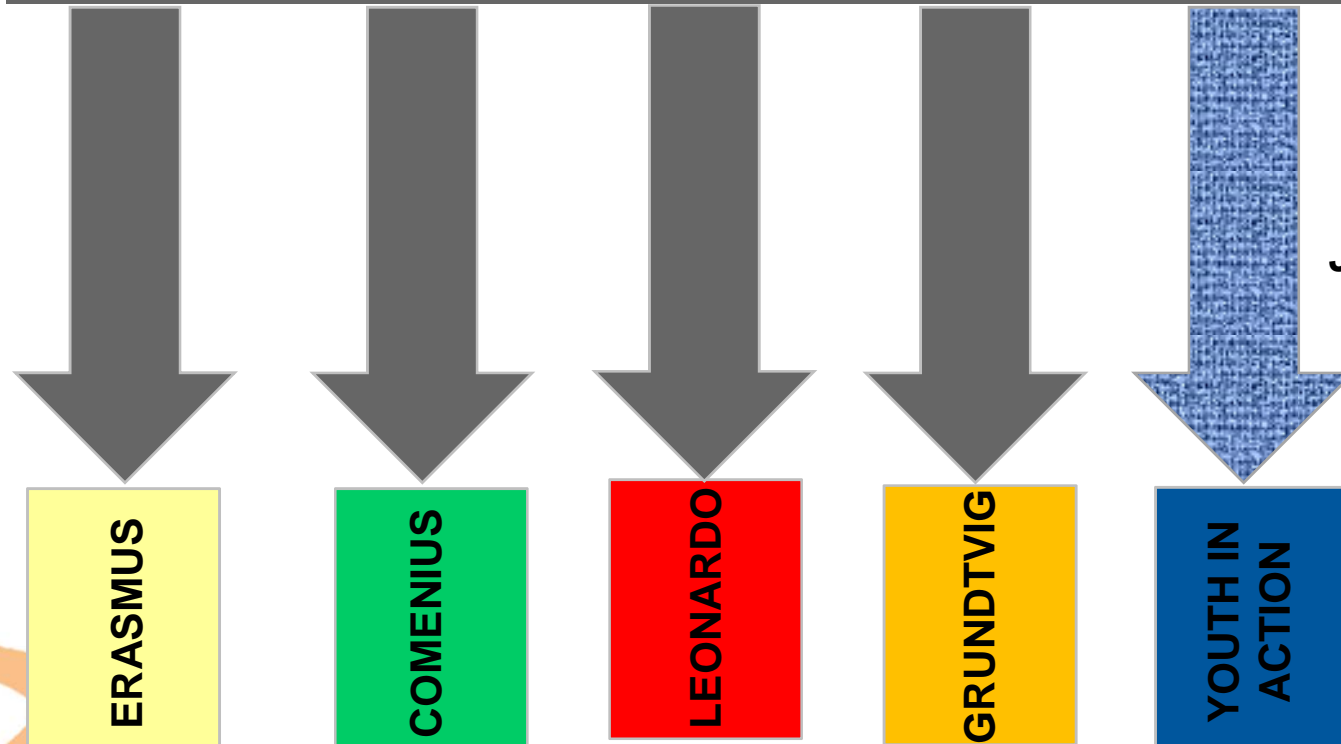
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Suggested solution of March 2012 : Combining actions and sectors

New Education Programme

3 Action lines

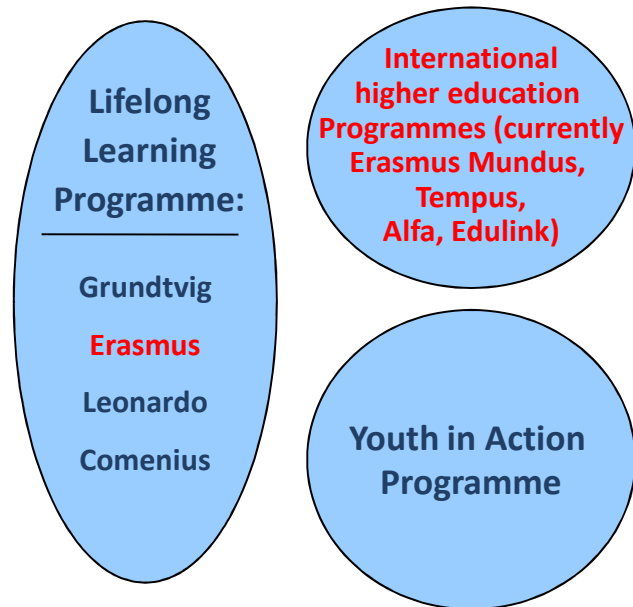


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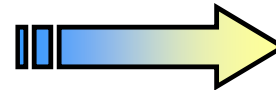
The new EU programme generation 2014 -2020

Current education programmes



The new integrated programme

Budget: 14.5 billion euros



Erasmus+		
KA 1 Learning Mobility 63%	KA 2 Institutional co-operation 28%	KA 3 Policy support 4.2%

Combining sector-specificity with an action-oriented approach.

**New action:
sport**

Key Action 1

Source:
European Commission



Budget share: 63%

KA1 Learning mobility of individuals - Higher Education-

Decentralised

1. **Credit mobility:**
International opening of Erasmus, more mobility of students and staff between EU – non EU in both directions
2. **Degree mobility:**
Joint Master courses of excellent quality offered by consortium of EU/non EU universities to attract the very best students worldwide
3. **Student loan guarantee:**
to boost degree mobility within Europe

⇒ **Credit learning mobility of students (short cycles/Bachelor/Master/Doctorate) + HE staff mobility**

NEW: Erasmus open to the whole world in both directions for studies, traineeships, staff teaching and training

⇒ For non-EU mobility: external policy priorities will apply

⇒ **Grants for Joint Master Courses**

Continuity: Erasmus Mundus Action 1

⇒ **Master Student Loan Guarantee**

NEW – 330 000 students

Key Action 2



Source:
European Commission

Budget share: 28%

KA2 Cooperation for innovation - Higher Education-

- 1. Erasmus Strategic Partnerships: more intense cooperation between institutions.** Decentralised
- 2. Knowledge Alliances: structured partnerships between HEI and businesses**
- 3. Specific support with neighbourhood countries: Capacity building through partnerships between EU and ENP universities with a mobility component.**
- 4. Rest of the world: Capacity building between universities in the EU and Asia, Latin America & Africa.**

⇒ **HE Strategic Partnerships**
Support HEIs in their Modernisation strategy

⇒ **Knowledge Alliances**
University-business cooperation for more innovation

⇒ **Support to Neighbourhood countries (ENP)**
Partnerships between HEIs from EU and ENP
Curriculum development, modernisation, modern teaching and learning, improve HEIs governance, stronger links with the world of work, ...
+ INTEGRATED MOBILITY of students and staff

⇒ **Cooperation with Asia, Latin America and Africa**
Mobility limited to HEI staff to achieve projects' objectives

Higher Education in Erasmus+: Centralised measures

- (1) Joint Master degrees (ex-Erasmus Mundus A1a; joint doctorates move to Horizon 2020)**
- (2) Knowledge Alliances**
- (3) International Partnerships (ex-Tempus, Alfa etc.)**
- (4) Master loan guarantee facility (administered by banks)**
- (5) Measures in key action 3 (policy reform)**

Higher education in Erasmus+: Decentralised measures

(1) Erasmus standard: Intra-European mobility (3-12 months) of students (studies, traineeships and staff (teaching, training), enterprise staff from abroad (teaching assignments)

New elements highly appreciated by Germany:

- **Multiple grants for students (in each study cycle) ✓**
- **Traineeships 2 -12 months ✓**
- **Teaching assistantships for students (ex-Comenius) ✓**
- **Recent graduate mobility (gap mobility for traineeships , ex-Leonardo) ✓**
- **Staff mobility 2 days to 2 months (for TA min. 8 hours) ✓**
- **Mobility consortia ✓**

Higher education in Erasmus+: Decentralised measures

(2) Erasmus Mundus: International mobility (beyond Europe) of students (studies, traineeships) and staff (teaching, training)

✓

New: This measure is a new decentralised measure (ex-Erasmus Mundus A2). According to the different financial instruments there will be specific regional limitations for mobility. ✓ ○

**This measure will be administered similar to measure (1) .
Exceptions: Minimum duration of 5 days (excluding travel) for staff; no traineeships in the first programme years.**

International mobility will be low due to limited budget. ○

Higher education in Erasmus+: Decentralised measures

(3) Strategic partnerships: Intra-European networks including institutions from minimum 3 countries (where justified, participation of international partners).

New: This measure is new and will be administered by National Agencies. The current Intensive Programmes will be part of SP. ✓

Strategic partnerships will have separate application forms and deadlines, contracts for 2-3 years, and a modular structure. ✓

Possible activities: Development of joint study programmes and modules, Intensive programmes, university-business cooperation, transnational collaboration of *student support services*, long-term mobility of staff. ✓

Key Action 3

Source:
European Commission



Budget share: 4.2%

KA3 Policy support - Higher Education-

1. Support the Open Method of Coordination, Higher Education Modernisation Agenda, Bologna Process.
2. Support development and implementation of EU transparency tools and EU wide networks
3. Support Policy Dialogue with third countries

- * TWG (thematic working group) on modernisation of higher education
 - ⇒ *Peer review*
 - ⇒ *Policy experimentation*
- * ECTS guide review
 - ⇒ *ECTS labels*
- * NARIC network cooperation
 - ⇒ *Sustaining projects, EAR manual*
- * Bologna process
- * Ranking initiative, QA, Studies
 - ⇒ *Large scale projects with partners*
 - *governance, tracking, autonomy(ex-ECA)*
- * Policy dialogue with selected world partners

Erasmus+ in Germany: many hopes and some fears

Hopes:

1. **Attractive programme for more institutions: 356 German institutions applied for Erasmus Charter 2014;**
2. **New measures for mobility & cooperation and additional opportunities to support the internationalisation strategies of institutions;**
3. **Better visibility and user-friendliness of the programme;**
4. **Intensified cross-sectoral cooperation;**
5. **Simplified programme administration ;**
6. **More funds available.**

Fears:

1. **Budget too small;**
2. **Additional administrative burden (grant corridors, new learning agreements, new inter-institutional agreements, mobility tool);**
3. **Intra-institutional change of responsibilities.**

Thank you for listening!



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